



WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
493927-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB Fairfield County
 Box 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1329

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	493927	06311167

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/02/12 6:09 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV27H \$40.00 NM 2 GFSB W 10/03/12 6:23 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV27H \$40.00 NM 4 GFSB Th 10/04/12 6:29 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV29H \$40.00 NM 3 GFSB F 10/05/12 6:09 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV29H \$40.00 NM									
2	10/02/12	10/05/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/02/12 6:45 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV27H \$50.00 NM 3 GFSB W 10/03/12 6:57 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV27H \$50.00 NM 2 GFSB Th 10/04/12 6:46 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV29H \$50.00 NM 4 GFSB F 10/05/12 6:57 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV29H \$50.00 NM									
3	10/02/12	10/05/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB Tu 10/02/12 8:41 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV27H \$30.00 NM 1 GFSB W 10/03/12 8:13 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV27H \$30.00 NM 3 GFSB Th 10/04/12 8:28 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV29H \$30.00 NM 2 GFSB F 10/05/12 8:58 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV29H \$30.00 NM									
4	10/02/12	10/05/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB Tu 10/02/12 12:08 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV27H \$50.00 NM 2 GFSB W 10/03/12 12:23 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV27H \$50.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Th 10/04/12 12:12 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV29H \$50.00 NM 1 GFSB F 10/05/12 Eyewitness News at Noon 12PM-12:30PM :00 \$50.00 NM Credited									
5	10/02/12	10/05/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	3	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 3 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/02/12 5:19 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV27H \$65.00 NM 3 GFSB Th 10/04/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV29H \$65.00 NM 2 GFSB F 10/05/12 5:10 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV29H \$65.00 NM									
6	10/02/12	10/05/12	5:30PM-6PM Eyewitness	5:30PM-6PM	-TWTF--	:30	3	\$65.00	NM
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7	10/02/12	10/05/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-TWTF--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/02/12 6:11 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV27H \$90.00 NM 1 GFSB W 10/03/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV27H \$90.00 NM									
8	10/04/12	10/04/12	7PM-7:30PM	7PM-7:30PM	---1---	:30	1	\$90.00	NM
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9	10/03/12	10/03/12	7:30PM-8PM	7:30PM-8PM	--1----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --1---- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/03/12 7:29 PM 7:30PM-8PM :30 LMFS12TV27H \$90.00 NM									
10	10/02/12	10/05/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	:30	2	\$20.00	NM
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11	10/02/12	10/05/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	4	\$30.00	NM
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1	GFSB	Sa	10/06/12	6:37 AM	SA Eyewitness News	6AM-7AM	:30	LMFS12TV29H	\$20.00	NM																																																																													
16	10/06/12	10/06/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$35.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>Sa</td><td>10/06/12</td><td>7:25 AM</td><td>SA Eyewitness News</td><td>7AM-9AM</td><td>:30</td><td>LMFS12TV29H</td><td>\$35.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1-	1	\$35.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	Sa	10/06/12	7:25 AM	SA Eyewitness News	7AM-9AM	:30	LMFS12TV29H	\$35.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/01/12	10/07/12	-----1-	1	\$35.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	GFSB	Sa	10/06/12	7:25 AM	SA Eyewitness News	7AM-9AM	:30	LMFS12TV29H	\$35.00	NM																																																																													
17	10/07/12	10/07/12	SU Eyewitness News	6AM-7AM	-----1	:30	1	\$20.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/01/12	10/07/12	-----1	1	\$20.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	GFSB	Su	10/07/12	6:42 AM	SU Eyewitness News	6AM-7AM	:30	LMFS12TV29H	\$20.00	NM																																																																													
18	10/07/12	10/07/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM																																																																														

MTWTFSS

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493927-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1329	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/07/12	10/07/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 7:36 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV29H \$35.00 NM									
19	10/07/12	10/07/12	CBS Sunday Morning	9AM-10:30Am	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 10:29 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV29H \$85.00 NM									
20	10/07/12	10/07/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 10:59 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV29H \$55.00 NM									
21	10/07/12	10/07/12	NFL Regular Season	1pm-7pm	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 2:36 PM NFL Regular Season 1pm-7pm :30 LMFS12TV29H \$350.00 NM									
22	10/07/12	10/07/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 8:29 PM Delayed 60 Minutes 730-830p :30 LMFS12TV29H \$550.00 NM									
23	10/07/12	10/07/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 11:21 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV29H \$200.00 NM									
24	10/08/12	10/08/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV29H \$40.00 NM									
25	10/08/12	10/08/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 6:47 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV29H \$50.00 NM									
26	10/08/12	10/08/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$30.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1329	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/08/12	10/08/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV29H \$30.00 NM									
27	10/08/12	10/08/12	Eyewitness News at Noon	12PM-12:30PM	1-----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 12:28 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV29H \$50.00 NM									
28	10/08/12	10/08/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 5:25 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV29H \$65.00 NM									
29	10/08/12	10/08/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 5:37 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV29H \$65.00 NM									
30	10/08/12	10/08/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV29H \$90.00 NM									
31	10/08/12	10/08/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 7:10 PM 7PM-7:30PM :30 LMFS12TV29H \$90.00 NM									
32	10/08/12	10/08/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 7:58 PM 7:30PM-8PM :30 LMFS12TV29H \$90.00 NM									
33	10/08/12	10/08/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 5:10 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV29H \$20.00 NM									
34	10/08/12	10/08/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1329	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/08/12	10/08/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 5:39 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV29H \$30.00 NM									
35	10/08/12	10/08/12	M-SU Eyewitness News @11PM-11:35PM		1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 11:09 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV29H \$65.00 NM									
36	10/08/12	10/08/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 10:34 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV29H \$300.00 NM									
37	10/02/12	10/05/12	9AM-10AM	9AM-10AM	-TWTF--	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/03/12 9:33 AM 9AM-10AM 9AM-10AM :30 LMFS12TV27H \$30.00 NM									
38	10/02/12	10/05/12	10AM-11AM	10AM-11AM	--TWTF--	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --TWTF-- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/02/12 10:58 AM 10AM-11AM 10AM-11AM :30 LMFS12TV27H \$20.00 NM									
39	10/07/12	10/07/12	DELAYED LATE NEWS M-SU 1130-1X		-----1	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 12:05 AM DELAYED LATE NEWS M-SU 1130-1X :30 LMFS12TV29H \$65.00 NM									

Total Spots 63

Payment Terms Net 30 Days

Gross Total	\$4,915.00
Agency Commission	\$737.25
Net Amount Due	\$4,177.75

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